



20th Annual International Conference on ISO 9000 & QMS

EXHIBITING & SPONSORSHIP

February 26-28, 2012; Hyatt Regency Grand Cypress, Orlando, Florida, USA

CONFERENCE PROFILE

For twenty years, the International Conference on ISO 9000 continues to be the world's leading conference on the ISO 9000 and related standards. Each year, the Conference connects speakers, professional practitioners, academia, and registrars from a diverse range of sectors for engaging dialogue on the latest topics in the field of international standards, interrelated management systems & principles, quality tools & methodologies, innovation, leadership, efficiency.

THE CONFERENCE

This year's location for both the ISO 9000 and the Lean & Six Sigma Conferences is the **Hyatt Regency Grand Cypress** in Orlando, FL. The family-friendly resort offers an ideal location adjacent to **Disney World**. Come and discover one of Orlando's most inviting escapes, Hyatt Regency Grand Cypress. Take advantage of on-site activities including 45 holes of **Jack Nicklaus Signature Design golf**, a racquet club, a 21-acre lake with water sports, a 1/2-acre lagoon swimming pool with waterfalls and waterslides and Camp Hyatt children's programs. To take a virtual tour of the hotel, please use the following link: <http://www.grandcypress.hyatt.com>.

The 2012 International Conference on ISO 9000 includes workshops and concurrent sessions, dedicated to the advancement and understanding of the ISO standards. The sessions include hot topics and best practices that help promote and advance important principles to quality professionals worldwide.



Industry Target

- Aerospace
- Defense
- Medical Device & Pharmaceutical
- OHSAS
- Environmental
- Food & Beverage
- Safety
- Health Care
- Transportation
- Automotive
- Manufacturing
- Financial & Banking (SOX)
- Service



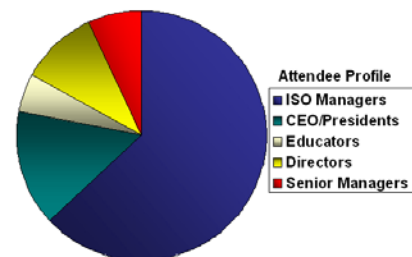
The Global Voice of Quality™

Conference organized
in association with ASQ

MAXIMIZE YOUR MARKETING EXPERIENCE
by joining us in Orlando in 2012!

Marketing Options

- Exhibit Booth: 8'x10'
- Sponsorships



Hotel Information

Hyatt Regency Grand Cypress
One Grand Cypress Blvd.
Orlando, Florida, USA 32836
Tel: +1 (402) 592 6464; 1(888) 421-1442
<http://www.grandcypress.hyatt.com>

2012 Exhibitor Opportunities

The 2012 International Conference on ISO 9000 offers the opportunity to market your organization to over 500 expected attendees! Exhibitors are placed in the center of high traffic events that offer great visibility to meeting attendees during continental breakfasts, lunches, and breaks.

Exhibitor Schedule:

- Exhibit Set-up:** Sunday, Feb. 26 3 PM - 6 PM
Exhibit Hours: Monday, Feb. 27: 7:30 AM - 5 PM
Tuesday, Feb. 28: 7:30 AM - 1 PM
Take Down: Tuesday, Feb. 28 1 PM - 2 PM

8' x 10' - Exhibit Booth - \$1,395 by January 27, 2012; \$1,495 after January 27, 2012

Exhibit Booths include:

- 8' deep x 10' wide exhibit space
- Pipe and draping
- ID Sign (measures 44" wide x 7" deep)
- Table, chairs, etc., are included in the booth price.

This option is designed for companies who wish to market their products and/or services using a full exhibit booth. Exhibitors are encouraged to attend their booths, but it is not required at all times.

Additional Booth Representative Fees

The Exhibitor's fee includes registration for **ONE ATTENDEE**. Additional booth-only representative registration may be purchased for \$300.00 each.

Exhibitor Benefits

All exhibiting companies will receive the following benefits:

- Floor space in exhibit area
- Listing as an Exhibitor in the Conference Program
- Listing as an Exhibitor in the Conference Registration List
- Listing as an Exhibitor on the Conference Sign
- Electronic copy of the final registration list

Exhibit Information

Furnishings: The Exhibit Floor is carpeted

Exhibit Booths include 8' deep by 10' wide exhibit space, pipe and draping, and signage. Tables, chairs, and waste baskets are included in the booth price. You may rent furnishing items from the exhibit management company.

Exhibit Hours

Monday, Feb. 27; 7:30 AM - 5 PM

Tuesday, Feb. 28; 7:30 AM - 1 PM

Exhibit Setup

Sunday, Feb. 26 3 PM - 6 PM

Exhibit Teardown

Tuesday, Feb. 28 1 PM - 2 PM

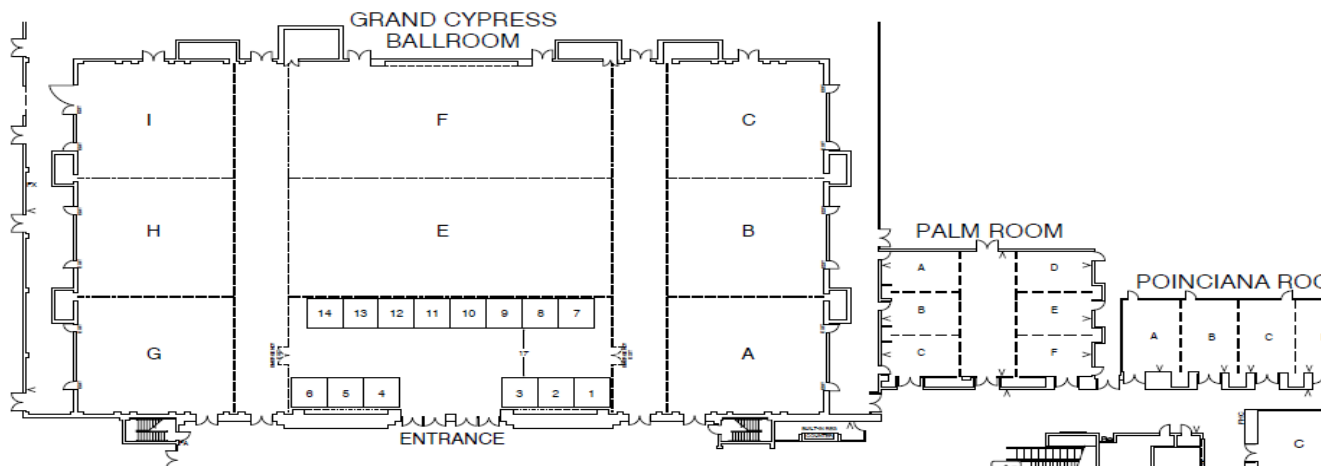
Booth Size; Exhibit booths are 8' deep by 10' wide.

Contact

For more information regarding exhibiting, please contact:

Sermin Vanderbilt
info@iso9000conference.com
Tel: 412-782-3383

INTERNATIONAL CONFERENCE ON ISO 9000 FEBRUARY 27 - 28, 2012 HYATT REGENCY GRAND CYPRESS LAKE BUENA VISTA, FLORIDA



Exact floor plan has not been finalized and is subject to change.

Previous Attending Companies

(Partial Listing)

3COM
3M
AIR LIQUIDE
ALLIED SIGNAL AEROSPACE
AMERICAN PACIFIC CORPORATION
AMERICAN TANK & FABRICATING CO.
APPLIED MATERIALS, INC.
ARCO CHEMICAL COMPANY
ASHLAND CHEMICAL CO.
ASME INTERNATIONAL
AT&T
BABCOCK & WILCOX
BACARDI-MARTINI CANADA, INC.
BAKER HUGHES MINING TOOLS, INC.
BARCLAYS BANK, PLC.
BASF CORPORATION
BAXTER DIAGNOSTICS, INC.
BAYER CORPORATION
BECKMAN INSTRUMENTS
BELL SOUTH TELECOMMUNICATIONS, INC.
BELL TECHNOLOGIES
BOEING AEROSPACE OPERATIONS
BOSE CORPORATION
BRISTOL- MYERS SQUIBB
BRITISH STANDARDS INSTITUTION, INC.
BURLINGTON PERFORMANCE WEAR
CAMPBELL SOUP COMPANY
CANADA GENERAL STANDARDS BOARD
CARRIER CORPORATION
CATERPILLAR, INC.
CHRYSLER CORPORATION
CIBA VISION
CREATIVE LABS
CUTLER & HAMMER
DAIMLER CHRYSLER
DIEBOLD, INC.
DOW CHEMICAL
DUNLOP TIRE CORPORATION
DURACELL
E.I. DUPONT
EASTMAN KODAK
EATON CORPORATION
ENTECLA, INC., QSRD
ERICSSON, INC.
ESSILOR OF AMERICA, INC.
ESTEE LAUDER COMPANIES
EXXON CHEMICAL COMPANY
EXXON COMPANY, INC.
FISERV
FORD
FUJITSU COMPUTER PRODUCTS
GE AIRCRAFT ENGINES
GILLETTE
GOODYEAR TIRE
GOODYEAR TIRE & RUBBER COMPANY
HARBISON-WALKER REFRACTORIES
HASBRO USA GAME MFG.
HEWLETT PACKARD
HITACHI TELECOM USA, INC.
HONEYWELL, THE ALTA GROUP
HYUNDAI ELECTRONICS AMERICA
IBM
INGERSOLL-RAND INTL. SALES, INC.
ITRON
KOHLER
KRUPP WERNER & PFLEIDERER CORPORATION
LOCKHEED MARTIN AIR TRAFFIC MANAGEMENT
LOCKHEED MARTIN CANADA
LOCKHEED MARTIN ENERGY SYSTEMS
LOCKHEED MARTIN INFORMATION SYSTEMS
LOCKHEED MARTIN MISSION SYSTEMS
LOCTITE
LUCENT TECHNOLOGIES
M & M/MARS
MARINE CORPS
MAYFLOWER VEHICLE SYSTEM
MAYTAG APPLIANCES
MCDONNELL DOUGLAS
MERCK
MICROGRAFX
MILLIPORE CORPORATION
MITSUBISHI
MOBIL CHEMICAL
MOTOROLA
NASA
NAVAL SURFACE WARFARE CENTER
NESTLE RESEARCH CENTER
NEWPORT CORPORATION
NIBCO, INC.
NORTON COMPANY
NORTHROP GRUMMAN
NOVELL, INC.
NUCOR STEEL
OLIN
OSRAM SYLVANIA, INC.
PANAMA CANAL COMMISSION
PARKER HANNIFIN
PRATT & WHITNEY
PRICE WATERHOUSE
QUALCOMM
REYNOLDS METALS COMPANY
RAYTHEON AIRCRAFT SERVICES
ROHM & HAAS TEXAS, INC.
ROLLS ROYCE ALLISON
SAFETY KLEEN
SAINT LAURENT PAPER PRODUCTS
SANYO MANUFACTURING CORPORATION
SC JOHNSON & SON, INC.
SCHINDLER ELEVATOR CORPORATION
SEA RAY BOATS
SHELL CANADA
SHERWIN WILLIAMS
SIEMENS ENERGY & AUTOMATION
SPRINT
SUBARU ISUZU AUTOMOTIVE
TEXAS INSTRUMENTS
THE BOEING COMPANY
THE QUAKER OATS COMPANY
TIMKEN
TROPICANA
U.S. AIR FORCE
U.S. COAST GUARD
U.S. DEPARTMENT OF ARMY
U.S. DEPARTMENT OF NAVY
UNDERWRITER LABORATORIES
UNION CARBIDE
UNISYS CORPORATION
UPS
U.S. STEEL
WATERS CORPORATION
WESTINGHOUSE
WHIRLPOOL

Previous Exhibitors and Sponsors

(Partial Listing)

AIAG
AMERICAN QUALITY RESOURCES, INC.
AMERICAN SUPPLIER INSTITUTE
ANALOGIC
APTECH INFORMATION SYSTEMS
AQSR INTERNATIONAL, INC.
ASQ
BBI QUALITY SOLUTIONS
BOEING HOMELAND SECURITY & SERVICES
BREAKTHROUGH MANAGEMENT GROUP
BROWN & ASSOCIATES QUALITY CONSULTING
BSI AMERICA, INC.
BVQI
CALIFORNIA MANUFACTURING TECHNOLOGY CENTER
CANADIAN GENERAL STANDARDS BOARD
CEEM
CIMWORKS
CMTC
CONCURRENT TECHNOLOGIES CORPORATION
CONWAY MANAGEMENT COMPANY, INC.
CRS REGISTRARS, INC.
CYCLE TIME MANAGEMENT, INC.
DATAMYTE - ROCKWELL AUTOMATION
DATANET QUALITY SYSTEMS
DAVY INTERNATIONAL
DECISION SYSTEMS, INC.
DNV CERTIFICATION, INC.
DQS, INC.
ENTECLA, INC. QSRD
EROOM TECHNOLOGY, INC.
EXCEL PARTNERSHIP, INC.
FLORIDA MEP
GLOBAL QUALITY ASSURANCE INC
GOAL/QPC
HARRINGTON GROUP, INC.
HEALTHCARE QUALITY CERTIFICATION BOARD OF
NAHQ
HRM RISK MANAGEMENT
IBM CORPORATION
IDEAGEN SOFTWARE LTD.
IGRAPHX CENTRE-COREL CORPORATION
INFORMATION MAPPING, INC.
INTEGRATED DATA, INC.
INTERNATIONAL MANAGEMENT SYSTEMS, INC.
INTERTEK TESTING SERVICES
ISO CENTRAL SECRETARIAT
ITS INTERTEK TESTING SERVICES
J. KEANE & ASSOC.
JONATHON COPE ASSOCIATES, INC.
JURAN INSTITUTE, INC.
KEN WARD & ASSOCIATE
KOLKA & ASSOCIATES
KPMG ISO 9000 QUALITY SERVICES
LEFEVRE ENTERPRISES
LLOYD'S REGISTER QUALITY ASSURANCE (LRQA)
OMNI TECH INTERNATIONAL, LTD.
MEDDIQUEST LIMITED
MICROGRAFEX
MOODY INTERNATIONAL CERTIFICATION, INC

NASA KENNEDY SPACE CTR
NATIONAL MEMORIAL INSTITUTE FOR THE PREVENTION
OF TERRORISM (MIPT)
NATIONAL QUALITY ASSURANCE, USA
NETIQ CORPORATION
NORAD/US NORTHERN COMMAND PUBLIC AFFAIRS
NOVATECH
NSF-ISR INTERNATIONAL STRATEGIC REGISTRATIONS
OMNEX SYSTEMS
OMNI TECH INTERNATIONAL, LTD.
PERRY JOHNSON, INC.
PHILIP CROSBY ASSOCIATES II, INC.
PILGRIM SOFTWARE
PORTFOLIO TECHNOLOGIES
PQ SOLUTIONS
PRI
PRODUCTIVITY RESOURCES, LLC
PSION TEKLOGIX
PULL THINKING, LLC.
QMI
QPR SOFTWARE, INC.
QUALITY APPLICATIONS, INC.
QUALITY ASSOCIATES INTERNATIONAL, INC.
QUALITY DIGEST
QUALITY MANAGEMENT INTERNATIONAL, INC.
QUALITY MANAGEMENT SOLUTIONS, INC.
QUALITY SYSTEMS INTEGRATORS
QUALITY SYSTEMS REGISTRARS, INC
QUALTRAX, INC.
QUAMETEC CORP
R. BOWEN INTERNATIONAL, INC.
REGISTRAR ACCREDITATION BOARD (RAB)
REMOTE SENSING LABORATORY
RESPOND, INC.
SAS
SCANNA MSC INC.
SGS ICS NORTH AMERICA GROUP
SIGMA SOFTWARE GROUP, INC.
SISDAM TECHNOLOGY
SIX SIGMA ACADEMY
SMITHERS QUALITY ASSESSMENTS INC.
SRI QUALITY SYSTEM REGISTRAR, INC.
STANDARDS PLUS LTD.
STAT-A-MATRIX / THE SAM GROUP
STATGRAPHICS
STATSOFT, INC.
THE HARRINGTON GROUP, INC.
THE VICTORIA GROUP INC.
THORNHILL USA
TOWER SOLUTIONS
TRI-STATE QUALITY SYSTEMS
TUV AMERICA
TUV ESSEN
TUV MANAGEMENT SERVICE
TUV RHEINLAND OF N.A. INC.
UNDERWRITERS LABORATORIES, INC.
US DEPARTMENT OF ENERGY-RADIOLOGICAL
ASSISTANCE PROGRAM
USA PREPARE
VCA NORTH AMERICA

Corporate Support Opportunities

Corporate sponsorship provides economic value to corporations by its exposure and recognition to numerous decision makers and key corporate executives. It also helps to underwrite some of the meeting expenses in exchange. We have a **DIAMOND, PLATINUM, GOLD, SILVER and BRONZE** sponsorships. Please see below for details.

DIAMOND Level **\$8,000+**

- Sponsorship of attendee conference bags and keynote presentation
- Complimentary exhibit booth or tabletop
- Three (3) complimentary conference registrations
- Complimentary full-page ad in the conference program
- Complimentary meeting room to use for hospitality events, corporate meetings, interviews, etc.

PLATINUM Level **\$4,000 – \$7,999**

- Complimentary exhibit booth or tabletop
- Two (2) complimentary conference registrations
- Complimentary half-page ad in the conference program

GOLD Level **\$2,000 – \$3,999**

- Sponsorship of lunches and breaks throughout the conference
- Complimentary quarter-page ad in the conference program

SILVER Level **\$1,000 - \$1,999**

- Sponsorship of lunches and breaks throughout the conference

BRONZE Level **\$500 - \$999**

- Sponsorship of concurrent Specialty Section and Committee meetings

SUPPORTER BENEFITS

Each Conference Sponsor will receive the following credit and attribution:

- Recognition as a Corporate Supporter for the event or product in your designated level of support
- Inclusion of your corporate logo on signage at the Conference
- Listing as a Corporate Supporter in the conference program
- Listing as a Corporate Supporter on the ISO 9000 website with a link to your corporate homepage

Corporate Support Registration must be received no later than January 27, 2012 to qualify for all benefits. For more information, please contact Sermin Vanderbilt, 412-782-3383 or info@iso9000conference.com



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Hyatt Regency Grand Cypress, Orlando, FL, USA ★ February 26-28, 2012

Contract for Exhibit Space

1. Reserve Exhibit Booth

- 8 'x10' booth at \$1,395 by January 27, 2012
- 8 'x10' booth at \$1,495 January 27, 2012

2. Sponsorship Opportunities (sponsorships do not require exhibiting)

- Add company logo on the Conference Bags - \$4,000
- Add company logo on the Conference Folders - \$1,500
- Add company logo on the Lanyards - \$1,000
- Add company logo on the Proceedings - \$1,000
- Sponsor the reception with Exhibitors - \$1,000

3. Booth Traffic Drivers

- Add a one-page insert in the Conference Bags at \$300
- Add your company logo to the Conference "Welcome" and "Transition" slides at \$300

4. Totals

- | | |
|---|----------|
| 1. Exhibit Booth | \$ _____ |
| 2. Sponsorship | \$ _____ |
| 3. Booth Traffic Drivers | \$ _____ |
| 4. Extra Booth Attendee (\$300.00 each) | \$ _____ |
| Grand Total | \$ _____ |

5. Booth Personnel #1

Name: _____
 Title: _____
 Address: _____

 City/St/Zip: _____
 Tel: _____ Ext: _____
 E-mail: _____

6. Booth Personnel #2 (if applicable)

Name: _____
 Title: _____
 Address: _____

 City/St/Zip: _____
 Tel: _____ Ext: _____
 E-mail: _____

7. Company Name (Please write your company name exactly as you would like on the exhibit signs)

8. Contact (Person to whom all exhibitor correspondence should be sent to)

Name: _____
 Title: _____
 Address: _____
 City/St/Zip: _____
 Tel: _____ Ext: _____
 Fax: _____
 E-mail: _____

9. Form of Payment

Registration Code: A2012
 Payment By: AMEX VISA MC CHECK
 Credit Card No: _____ Exp ____/____
 Name on Credit Card: _____
 Address: _____
 City/St/Zip: _____
 Signature: _____

If paying by check, make checks payable to "ISO 9000 CONFERENCE." Payment must accompany this form for your request to be processed.

Notes: _____

All cancellations must be made in writing and postmarked by January 27, 2012. There is a cancellation fee of \$300 if postmarked by this date. No refunds if postmarked after this date. We are not responsible for any typographical errors.

Please fax or mail this form with your payment to:
 ISO 9000/LSS Conference
 4 Camden Drive
 Pittsburgh, PA 15215 USA
 Fax: 1-866-500-9081
 Please call us at 412-782-3383 if you have any questions.

Contract for Sponsorship

Company Information

List your company name as you would like it to appear on any promotions. (Please print)

Company Name: _____

Address: _____

City/St/Zip: _____

Company Tel: _____ Ext: _____

Company Website _____

Contact Name: _____

Phone: _____

E-mail: _____

Corporate Support Levels

- Diamond Level \$8,000+
- Platinum Level \$4,000-\$7,999
- Gold Level \$2,000-\$3,999
- Silver Level \$1,000-\$1,999
- Bronze Level \$500-\$999

Total Contribution _____

Payment

Registration Code: A2012

Payment By: AMEX VISA MC CHECK

Credit Card No: _____ Exp ____/____

Name on Credit Card: _____

Street Address _____

City/State/Zip : _____

Signature: _____

If paying by check, make checks payable to "ISO 9000 CONFERENCE." Payment must accompany this form for your request to be processed.

Logo Submission

Please e-mail a copy of your corporate logo to info@iso9000conference.com Prior to January 27, 2012.

Logos should meet the following specifications:

- ✓ Tiff or jpeg
- ✓ High resolution (at least 300 dpi)
- ✓ Full color

Conference Attendee Gift Sponsorship

I would like to provide a gift to be included in the attendee conference bags. (Quantity required: 400) \$300.00 charge

Description of registrant gift:

Please Note: You may be requested to submit another gift item if the item selected is a duplicate.

Corporate Support Registrations must be received no later than **January 27, 2012** to qualify for all of the corporate benefits.

Please fax or mail this form with your payment to:

ISO 9000/LSS Conference
4 Camden Drive
Pittsburgh, PA 15215 USA
Fax: 1-866-500-9081

Please call us at 412-782-3383, if you have any questions.